## NCC Cable System Order

Order #	62513687	Flight Dates	07/09/18 - 07/29/18	Update Da	te	03/22/18		
Syscode	2436	Agency	Medium Buying LLC	Version		1 Vs. 1		
System Name	Spectrum/DISH- I+ Kansas City, KS	Advertiser	Vicki Schmidt for Insurance Commissioner	Show All Li	nes	•		
Market	Kansas City		•	Total # of V	Veeks			3
	-	Client Code		Total			\$	31,262.00
AE	Kevin Bowman	Product Code		Commissio	n			\$189.30
Sales Coordinator	Samantha Larsen	Est Code	na	Net Total			;	
Office	Washington	Product Name	7.11-7.24	Total Spots	;			56
Phone	(301) 951-2620	Credit Status		Affiliate Sp	it	100.0		
Status	Not accepted		•	Sold On		Cost Per Spo	t	
Survey	DMA Nielsen Live+SD Jan18	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-		Makegood Policy	Approval Required	CPP	-	СРМ	-	
Comments :	3.22 New Order. Please review and confirm. That	ank you!						

Comments: 3.22 New Order. Please review and confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	7/9/18	7/15/18	09:00	16:00			Χ	Χ	Χ	Х	Х	-	-	8	\$16.00	\$128.00	30	
2	FXNC	FXNC DT	7/16/18	7/22/18	09:00	16:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	12	\$16.00	\$192.00	30	
3	FXNC	FXNC DT	7/23/18	7/29/18	09:00	16:00	Х	Χ						-	-	3	\$16.00	\$48.00	30	
4	FXNC	FXNC EF	7/9/18	7/15/18	16:00	19:00			Χ	Χ	Χ	Х	Х	-	-	6	\$22.00	\$132.00	30	
5	FXNC	FXNC EF	7/16/18	7/22/18	16:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	10	\$22.00	\$220.00	30	
6	FXNC	FXNC EF	7/23/18	7/29/18	16:00	19:00	Х	Χ						-	-	3	\$22.00	\$66.00	30	
7	FXNC	FXNC PT	7/9/18	7/15/18	19:00	24:00			Χ	Χ	Χ	Х	Х	-	-	5	\$34.00	\$170.00	30	
8	FXNC	FXNC PT	7/16/18	7/22/18	19:00	24:00	Х	Х	Χ	Χ	Χ	Х	Х	-	-	7	\$34.00	\$238.00	30	
9	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00	Х	Χ						-	-	2	\$34.00	\$68.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$1,262.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,262.00

SYSTEM APP:	SALES	ACCT	Date Printed	03/22/18

62513687 | Kansas City | Spectrum/DISH- I+ Kansas City, KS | 2436 |

						N	C	Cak	ole	Sys	stei	m C	)rde	r										
Order #	ŧ	62513687			Flight Da	tes	C	7/09	/18 -	07/2	9/18						pdate Date			03/22/18				
Syscoo	le	7557			Agency		Ν	Леdiu	ım B	uying	J LLC	)					ersion			1 Vs. 1				
System	Name	Spectrum/Kansas City Interc	onnect, MC		Advertise	r	١	/icki	Schn	nidt f	or In	sura	nce C	ommissi	oner	s	how All Line	es						
Market		Kansas City														<sub>T</sub>	otal # of We	eks			3			
		•			Client Co	de										Т	otal				\$3,150.00			
AE		Kevin Bowman			Product (	Code											ommission				\$472.50			
Sales 0	Coordinato	r Samantha Larsen			Est Code		r	na									let Total				\$2,677.50			
Office		Washington			Product I	Name	7	7.11-7	7.24							Т	otal Spots				56			
Phone		(301) 951-2620			Credit St	atus										A	ffiliate Split			100.0				
Status		Not accepted													s	old On			Cost Per Spot	•				
Survey		DMA Nielsen Live+SD Jan18		Primary [	Demo	A	Adults	s 35+	+						G	RP	-		GIMP	-				
-		•			Makegoo	d Policy	A	Appro	oval F	Requ	ired						:PP	-		СРМ	-			
Comme	ents :	3.22 New Order. Please review a	and confirm.	Thank you!	!																			
				1						_		1					1	·						
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line (	Comment			
1	FXNC	FXNC EM	7/9/18	7/15/18	05:00	09:00			Х	Х	Х	Х	Х	-	-	10	\$56.00	\$560.00	30					
2	FXNC	FXNC EM	7/16/18	7/22/18	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$56.00	\$784.00	30					
3	FXNC	FXNC EM	7/23/18	7/29/18	05:00	09:00	Х	Х						-	-	4	\$56.00	\$224.00	30					
4	FXNC	FXNC DT	7/9/18	7/15/18	09:00	16:00			Х	Х	Х	Х	Х	-	-	5	\$45.00	\$225.00	30	+				

9	FXNC	FXNC EF		7/23/18	7/29/18	16:00	9:00	Х	X					-	-	2	\$68.00	\$136.00	30		
		Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 20	018	Dec	2018	3 J	an 20	19	Feb 2	2019	Mar	2019	Apr 201	9 May	2019	Jun 2019	Total
SPOT	S	56	0	0	0	0			0		0		O	)		0	0		0	0	56
AMT		\$3,150.00	\$0.00	\$0.00	\$0.00	\$0.00	0	\$	0.00		\$0.00		\$0.	00	\$	0.00	\$0.00	\$0	0.00	\$0.00	\$3,150.00

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62513687 | Kansas City | Spectrum/Kansas City Interconnect, MO | 7557 |

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## NCC Cable System Order

Order #	62513699	Flight Dates	07/23/18 - 08/12/18	Update	Date		03/22/18			
Syscode	2436	Agency	Medium Buying LLC	Versio	1		1 Vs. 1			
System Name	Spectrum/DISH- I+ Kansas City, KS	Advertiser	Vicki Schmidt for Insurance Commissioner	Show /	All Line:	3				
Market	Kansas City			Total #	of Wee	eks				3
		Client Code		Total						\$1,316.00
AE	Kevin Bowman	Product Code		Comm	ssion					\$197.40
Sales Coordinator	Samantha Larsen	Est Code	na	Net To	tal					\$1,118.60
Office	Washington	Product Name	7.25-8.7	Total S	pots					56
Phone	(301) 951-2620	Credit Status		Affiliate	: Split		100.0			
Status	Not accepted			Sold O	n		Cost Per Sp	ot		
Survey	DMA Nielsen Live+SD Jan18	Primary Demo	Adults 35+	GRP		-	GIMP		-	
-		Makegood Policy	Approval Required	CPP		-	СРМ		-	
Comments :	3.22 New Order. Please review and confirm. That	nk you!								

Comments :	3.22 New Order. Please review and confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	8/6/18	8/12/18	09:00	16:00	Х							-	-	1	\$16.00	\$16.00	30	
2	FXNC	FXNC EF	8/6/18	8/12/18	16:00	19:00	Х							-	-	2	\$22.00	\$44.00	30	
3	FXNC	FXNC PT	8/6/18	8/12/18	19:00	24:00	Х							-	-	1	\$34.00	\$34.00	30	
4	FXNC	FXNC DT	7/23/18	7/29/18	09:00	16:00			Х	Χ	Χ	Х	Х	-	-	5	\$16.00	\$80.00	30	
5	FXNC	FXNC DT	7/30/18	8/5/18	09:00	16:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	8	\$16.00	\$128.00	30	
6	FXNC	FXNC EF	7/23/18	7/29/18	16:00	19:00			Х	Χ	Х	Х	Х	-	-	11	\$22.00	\$242.00	30	
7	FXNC	FXNC EF	7/30/18	8/5/18	16:00	19:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	15	\$22.00	\$330.00	30	
8	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00			Х	Χ	Χ	Х	Х	-	-	5	\$34.00	\$170.00	30	
9	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	8	\$34.00	\$272.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	21	35	0	0	0	0	0	0	0	0	0	0	56
AMT	\$492.00	\$824.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,316.00

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62513699 | Kansas City | Spectrum/DISH- I+ Kansas City, KS | 2436 |

						N	CC	Cab	ole	Sys	ster	n C	rde	r								
Order # 62513699				Flight Dates			07/23/18 - 08/12/18									Update Date			03/22/18			
Syscode 7557			Agency			Medium Buying LLC									Version			1 Vs. 1				
System Name Spectrum/Kansas City Interconnect, MO			Advertiser			Vicki Schmidt for Insurance Commissioner									Show All Lines							
Market		Kansas City														_ [	Total # of We	eks			3	
				Client Co										╗╒	Total			\$3,108.00				
AE		Kevin Bowman			Product Code												Commission			\$466.20		
Sales Coordinator Samantha Larsen					Est Code				na									Net Total			\$2,641.80	
Office		Washington	Washington			Product Name			3.7								Total Spots			49		
Phone		(301) 951-2620			Credit Sta											Affiliate Split			100.0			
Status Not accepted															Sold On			Cost Per Spot				
Survey		DMA Nielsen Live+SD Jan18	DMA Nielsen Live+SD Jan18			Primary Demo			Adults 35+								GRP	.P -		GIMP	-	
-					Makegood Policy Appro				proval Required								CPP	- CPM -		-		
Comme	nts :	3.22 New Order. Please review a	nd confirm.	Thank you	!																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment		
1	FXNC	FXNC EM	8/6/18	8/12/18	05:00	09:00	Х	Χ						-	-	1	\$56.00	\$56.00	30			
2	FXNC	FXNC DT	8/6/18	8/12/18	09:00	16:00	Х							-	-	1	\$45.00	\$45.00	30			
3	FXNC	FXNC EF	8/6/18	8/12/18	16:00	19:00	Х							-	-	1	\$68.00	\$68.00	30			
4	FXNC	FXNC PT	8/6/18	8/12/18	19:00	24:00	Х							-	-	1	\$106.00	\$106.00	30			
5	FXNC	FXNC EM	7/23/18	7/29/18	05:00	09:00			Χ	Χ	Х	Χ	Х	-	-	5	\$56.00	\$280.00	30			
6	FXNC	FXNC EM	7/30/18	8/5/18	05:00	09:00	Х	Χ	Χ	Χ	Х	Χ	Х	-	-	8	\$56.00	\$448.00	30			
7	FXNC	FXNC DT	7/23/18	7/29/18	09:00	16:00			Χ	Χ	Х	Χ	Х	-	ı	5	\$45.00	\$225.00	30			
8	FXNC	FXNC DT	7/30/18	8/5/18	09:00	16:00	Х	Χ	Х	Х	Х	Χ	Х	-	ı	8	\$45.00	\$360.00	30			
9	FXNC	FXNC EF	7/23/18	7/29/18	16:00	19:00			Χ	Χ	Х	Χ	Х	-	ı	5	\$68.00	\$340.00	30			
10	FXNC	FXNC EF	7/30/18	8/5/18	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	8	\$68.00	\$544.00	30			
11	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00			Х	Х	Х	Х	Х	-	-	2	\$106.00	\$212.00	30			
12	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$106.00	\$424.00	30			
	J	ul 2018 Aug 2018 Se	p 2018	Oct 201	18 Nov	/ 2018	De	c 20	18	Ja	ın 2	019	Fe	eb 201	9 Ma	r 2019	) Apr 20	19 May	2019	Jun 2019	Total	
0007		47 00				_		_			_			_		_			_			

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	17	32	0	0	0	0	0	0	0	0	0	0	49
AMT	\$1,057.00	\$2,051.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,108.00

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62513699 | Kansas City | Spectrum/Kansas City Interconnect, MO | 7557 |